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**VISION OF A DOWNTOWN IS NEARING REALITY FOR SUPERIOR RESIDENTS**

July 22, 2019 – SUPERIOR, COLO.– Town of Superior residents will soon have a downtown to call their own. Morgan Ranch DTS LLC, the developer of [Downtown Superior’s](https://downtownsuperior.com/) mixed-use core, is pre-leasing space for restaurant, retail and entertainment use on Superior’s long-awaited Main Street.

Set to rise on 13 acres, at the heart of the master plan, Downtown Superior’s vision of the urban entertainment district includes office space, entertainment, a public plaza, more than 70,000 square feet of retail space and approximately 400 additional multifamily residences, all surrounding a lively, walkable Main Street featuring a large public park, proximity to nearby Coal Creek and views of the Flatirons to the north.

“We are building and shaping an authentic downtown experience from the ground up,” said Bill Jencks, vice president of real estate for Ranch Capital, LLC. “Downtown Superior will be a vibrant and sustainable mixed-use experiential destination for the town of Superior and the region.”

Upon completion, this thriving community will include more than 817,000 square feet of commercial office, retail and entertainment uses, the 60,000-square-foot Superior Medical Center, over 1,000 homes, and 42 acres of outdoor recreation and open space. Already open is a state-of-the-art indoor recreational facility, the Sport Stable.

[Element](https://www.marriott.com/hotels/travel/densu-element-boulder-superior/), the 121-room, modern and sustainable extended-stay Marriott hotel, opened earlier this month. Ranch Capital is also planning for a second, boutique hotel in Downtown Superior.

[SCL Health Medical Group](https://www.sclhealth.org/locations/medical-group/primary-care-superior/) opened its Superior clinic in early July and offers primary care and women’s health care. The clinic’s modern design features electronic check-in kiosks and flat-screen monitors in exam rooms. In addition, patients benefit from online scheduling, virtual doctor visits and electronic access to health information.

Meanwhile, the Boulder County housing market remains vibrant. According to the Boulder County Assessor’s Office, property values jumped as much as 18 percent between mid-2016 and mid-2018.

Given that Information & Real Estate Services reported that the median price for a home in the city of Boulder recently topped $1 million, modern, energy-efficient homes priced between $500,000 and $600,000 are in high demand in Boulder County.

The first offering of more than 115 residential units sold quickly, exceeding the homebuilders’ projected timelines. The Downtown Superior master plan is approved for up to 1,400 residential units. Aligned with the developer’s smart growth planning, the homebuilders’ floorplans feature modern and energy-efficient designs that are situated in a multimodal community that encourages pedestrian, bicycle, and other alternative mobility.

**Remington Homes**

After a successful launch, [Remington Homes](http://www.remingtoncolorado.com/downtown-superior-townhomes), a local, third-generation builder is now releasing its second phase of townhomes and single-family homes at Downtown Superior. Three townhome plans, ranging from 1,740 to 2,253 square feet, offer three to four bedrooms, 2 ½ to 3 ½ baths and dedicated outdoor living spaces. Ideal for families, upstairs master suites are available in select floorplans. The townhomes are priced from the low to mid-$500s.

Boasting modern architectural features, updated three- to four-story single-family home designs include large living areas, expansive bedrooms, 10-foot-tall ceilings, abundant windows for natural light and plenty of outdoor spaces to enjoy.

Coloradoans’ love for the great outdoors and healthy living is what prompted Remington Homes’ longtime commitment to building Energy Star-certified homes. And now, in 2019, all new homes will also be Indoor airPLUS certified, featuring a fresh-air system that improves indoor air quality and reduces dust, pollen and allergens in the home.

"The launch of this second phase inside Downtown Superior is the culmination of fantastic new product design, amazing land planning, and most importantly, building homes for the future of Superior's newest citizens and homeowners,” said Nate Freeman, sales broker for Remington Homes. “We can't wait to introduce them to these fantastic homes."

**Thrive Home Builders**

[Thrive Home Builders](https://www.thrivehomebuilders.com/find-your-new-home/downtown-superior/), a locally owned Denver homebuilder, is entering the Downtown Superior market with two-story, solar-powered rowhomes ranging from 1,463 to 2,014 square feet. Priced from the low $500s, these light, bright rowhomes offer an open floor plan with volume ceilings, professionally designed finish packages, two to four bedrooms, 2 ½ to 3 ½ baths, a loft, oversized two-car attached garage and optional finished basement. Each home features sleek stainless appliances, granite countertops and built-in pantry, along with an active radon system and tankless water heater.

“Downtown Superior encourages environmental sustainability through the implementation of energy initiatives and promotion of water and energy conservation efforts,” said Susan Elovitz, director of marketing for Thrive Home Builders. “Thrive’s rowhomes help accomplish these goals through the construction of Department of Energy Zero Energy Ready homes, using Energy Star-rated appliances and WaterSense-labeled fixtures.”

Thrive has been a national leader in the design and construction of healthy, energy-efficient single-family homes and rowhomes in metro Denver for more than 25 years. Every home is built LEED certified and Indoor airPLUS qualified, and Thrive is the largest builder of Zero Energy Ready homes in the country. Thrive has earned national recognition for its dedication to energy efficiency, winning 10 Grand Awards for Housing Innovation from the U.S. Department of Energy in the past six years. Thrive’s passion is to build well-crafted homes that promote energy efficiency, homeowner wellness and a healthy Colorado environment.

**About Downtown Superior**

Downtown Superior blends a variety of residential home styles, flexible working spaces, diverse retail and dining options, entertainment in every direction, ample open space and attractive lodging. All of this is featured within a conveniently walkable community that offers close proximity to RTD transit and access to DIA, as well as to Boulder and Denver along U.S. 36. For more information on the Downtown Superior project, including retail and office leasing opportunities, visit <http://downtownsuperior.com/>.

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